

Given the increasing popularity of artisan chocolate and Seattle's reputation as a center of artisan food, we thought your readers would appreciate hearing about the anniversary week events at Chocopolis in Seattle's Queen Anne Hill neighborhood. Most events are free and open to the public and offer an opportunity to sample some of the finest bean-to-bar chocolate in the world.

Please let us know if you would like a media kit or a high resolution photo.

Kind regards,  
Lauren Adler  
Chief Chocophile, Chocopolis  
"Discover a World of Chocolate"

FOR IMMEDIATE RELEASE:

### **Chocopolis Celebrates its One-Year Anniversary with a Week of Tasting Events**

SEATTLE, June 24, 2009 – [Chocopolis](#), a Seattle store dedicated to spotlighting chocolate from the finest cacao in the world, kicks off a week of events July 12<sup>th</sup> to celebrate its one-year anniversary. Festivities begin on Sunday, July 12 at the Chocopolis booth at the Seattle Chocolate Salon, and they continue all week at the store on Queen Anne Hill. Events include a pairing of chocolate with DRY Soda, a "Meet the Chocolatier" event with Jeff Shepherd of Lillie Belle Farms, and the chance for three lucky chocolate lovers to win a year of free chocolate in our Golden Bar Giveaway contest. Events at the store are free and open to everyone.

Please see below for a full schedule and description of events and for rules of the Golden Bar Giveaway.

#### **Schedule and Description of Anniversary Events**

##### **Sunday, July 12, 11:00 am – 5:00 pm**

###### **Booth at Seattle Chocolate Salon**

Stop by the Chocopolis booth at the Seattle Chocolate Salon on Sunday, July 12 and sample some of Chocopolis' own single-origin truffles and handmade chocolate-covered marshmallows. Receive a free chocolate-covered, anise-ganache-filled fig with any purchase during the event. The fee to attend the Seattle Chocolate Salon is \$20 in advance, \$25 at the door. The Seattle Chocolate Salon is being held at the Bell Harbor Conference Center in Seattle.

##### **Tuesday, July 14, 5:00 pm – 8:00 pm**

###### **Bastille Day**

Chocopolis will celebrate Bastille Day with free guided chocolate tastings of France's most celebrated artisan chocolate makers at 5:00 pm, 6:00 pm and 7:00 pm followed by a video documenting Michel Cluizel's chocolate-making tradition and techniques. The video will be shown in English at 5:15 pm and 7:15 pm and in French at 6:15 pm. Chocopolis will offer a 10% discount on French chocolate bars throughout the day including all bars by Valrhona, Michel Cluizel, Bonnat and Pralus. This event is free

and open to everyone. Chocopolopolis is located at 1527 Queen Anne Ave. N., Seattle, WA 98109 (206) 282-0776.

**Wednesday, July 15, 6:00 pm – 8:00 pm**

**DRY Soda and Chocolate Pairing**

Join Chocopolopolis and DRY Soda for a free pairing of chocolate with a variety of DRY Soda flavors. A sophisticated complement to chocolate, DRY Soda offers a line of all-natural, lightly sweet sodas such as Vanilla, Lavender, Juniper Berry and Rhubarb. DRY Soda is a modern alternative in refreshment that makes a great accompaniment to chocolate. This event is free and open to everyone. Chocopolopolis is located at 1527 Queen Anne Ave. N., Seattle, WA 98109, (206) 282-0776.

**Friday, July 17, 1:00 pm – 3:00 pm**

**Tea and Chocolate with Jeff Shepherd of Lillie Belle Farms**

Award-winning Chocolatier, Jeff Shepherd of Lillie Belle Farms, will be sampling his hand-made chocolates and sharing his lively conversation during an afternoon tea at Chocopolopolis. Jeff adds his own, colorful American twist to chocolates made with time-honored European traditions. Drop in any time during the event for a free cup of tea, a finger sandwich and a sample of Lillie Belle chocolates. This event is free and open to everyone. Chocopolopolis is located at 1527 Queen Anne Ave. N., Seattle, WA 98109, (206) 282-0776.

**Friday, July 17, 7:00 pm – 9:00 pm**

**Cheese, crackers and chocolate with Jeff Shepherd of Lillie Belle Farms**

Award-winning Chocolatier, Jeff Shepherd of Lillie Belle Farms, will be sampling his hand-made chocolates and sharing his lively conversation during an evening of cheese, crackers and chocolate. Jeff adds his own, colorful American twist to chocolates made with time-honored European traditions. Drop in any time during the event to meet Jeff and to sample his chocolates. This event is free and open to everyone. Chocopolopolis is located at 1527 Queen Anne Ave. N., Seattle, WA 98109, (206) 282-0776.

**Saturday, July 18, 3:00 pm – 5:00 pm**

**Claudio Corallo Chocolate Tasting**

Andrew Daday of Claudio Corallo chocolate will be at Chocopolopolis to share samples of Claudio Corallo's chocolate and to talk about his unique chocolate-making process from bean to bar. Corallo lives on the island of Sao Tome off the west coast of Africa, where he cultivates some of the finest cacao in the world and turns it into chocolate on site. Enjoy tales of Claudio, his chocolate-making process and his approach to growing cacao while sampling the end result. Chocopolopolis will be offering a 20% discount on all Claudio Corallo chocolate purchased that day. This event is free and open to everyone. Chocopolopolis is located at 1527 Queen Anne Ave. N., Seattle, WA 98109, (206) 282-0776.

**Annual Golden Bar Giveaway**

Chocolopolis' eagerly-awaited annual event, the Golden Bar giveaway, will take place during anniversary week. Two Golden Bar tickets will be hidden in chocolate bars available for purchase from Chocolopolis' extensive collection of chocolate from around the world. Whoever purchases the chocolate with the hidden Golden Bar tickets receives a free chocolate bar of their choosing every week for a year. The third ticket will be given away in a drawing on Saturday, July 18 at 5:00 pm. Raffle tickets for the drawing will be based on purchases made during the week. Customers may earn raffle tickets for every \$10 purchase made from July 12 until the drawing on July 18. For example, if a customer purchases \$30 of chocolate during the anniversary week, he or she will receive 3 raffle tickets for the drawing. The drawing will be held at 5:00 pm on Saturday, July 18 at Chocolopolis. The winner need not be present to win.

### **About Chocolopolis**

Chocolopolis is a retail chocolate store dedicated to teaching customers about fine cacao and artisan chocolate from around the world. Offering over 200 single-origin, blend and inclusion chocolate bars created by some of the finest bean-to-bar chocolate makers in the world, Chocolopolis invites customers to discover a world of chocolate. Much like a wine store, chocolate bars are arranged by cacao origin, with sections devoted to fine cacao growing regions such as Venezuela and Madagascar. In addition to carrying the best names in chocolate such as Amedei and Valrhona, Chocolopolis is proud to offer a selection of chocolate from up-and-coming American micro-batch chocolate makers.

Chocolopolis also sell truffles and confections from around the world as well as some of its own tasty creations, and cups of drinking chocolate made to order with the customer's choice of chocolate. Founded by Chief Chocophile, Lauren Adler, Chocolopolis is a Seattle company that is located on the top of Queen Anne Hill at 1527 Queen Anne Ave. N., Seattle, WA 98109.

Additional information about Chocolopolis is available at [www.chocolopolis.com](http://www.chocolopolis.com).

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For more information, please contact:

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